



JOONDALUP BOUNCES BACK

The National Motor Vehicle Theft Reduction Council (NMVTRC) today congratulated the City of Joondalup on its *Operation Bounce Back* campaign to further prevent vehicle theft and immobilise older cars.

The campaign is one of twenty projects being funded across Australia by the NMVTRC's partnership with local government.

The NMVTRC's Executive Director, Ray Carroll, said, "Vehicle theft numbers have more than halved in the City of Joondalup since 2001 and it is pleasing that the City has taken up the challenge to reduce thefts even further. *Operation Bounce Back* confronts the high number of older, unsecured cars that are at risk of theft."

"More than four in ten cars stolen in Joondalup are older sedans: the family runabout or your teenager's first car. Many of these thefts could have been avoided had these cars been protected by an engine immobiliser."

Joondalup's *Operation Bounce Back* project is giving away 130 Australian Standards approved engine immobilisers, fully-installed, to owners of older, un-immobilised vehicles and those who have been a victim of vehicle theft in the past. The City is also running a high profile education campaign.

"Most car owners think 'nobody would want to steal my old bomb'. Unfortunately in the last year many drivers of older cars in Joondalup found out that this isn't true," Mr Carroll said.

Residents of the City of Joondalup wishing to take up the offer or find out more about Joondalup's *Operation Bounce Back* project should contact Charleen Porter on 9400 4902.

The NMVTRC is an initiative of all Australian governments and the insurance industry.

Further Information about the National Motor Vehicle Theft Reduction Council:

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National Motor Vehicle
Theft Reduction Council

Motor vehicle theft by calendar year, City of Joondalup

Year	Number of Vehicle Thefts
2001	617
2002	588
2003	524
2004	378
2005	267

