



CAMPBELLTOWN LAUNCHES OPERATION BOUNCE BACK

The National Motor Vehicle Theft Reduction Council (NMVTRC) today applauded Campbelltown City Council on its *Operation Bounce Back* campaign to further prevent vehicle theft and immobilise older vehicles.

The campaign is one of nineteen projects being funded across Australia in 2007 by the NMVTRC's partnership with local crime prevention partners.

The NMVTRC's Executive Director, Ray Carroll, said, "Vehicle theft is down by 42 per cent in Campbelltown since 2002 and it is pleasing that Campbelltown City Council has taken up the challenge to reduce theft even further."

"*Operation Bounce Back* addresses the high number of older, unsecured cars that are at risk of theft. 49 per cent of vehicles stolen in Campbelltown are older sedans (manufactured prior to 1992) and almost all these thefts could have been avoided had these cars been protected by engine immobilisers."

Campbelltown's *Operation Bounce Back* project is giving away one-hundred Australian Standards approved engine immobilisers, fully-installed, to owners of older vehicles and those who have been a victim of vehicle theft.

"Most car owners think 'nobody would want to steal my old bomb'. Unfortunately in the last year many drivers of older cars in Campbelltown found out that this isn't true," Mr Carroll said.

Motorists that miss out on a free immobiliser can still have an Australian Standards approved immobiliser installed for around \$200 by calling the 24 hour CAR-SAFE hotline on 1300 132 146 (for the cost of a local call).

The NMVTRC is an initiative of all Australian governments and the insurance industry.

Further Information about the National Motor Vehicle Theft Reduction Council:
Geoff Hughes, Director of Strategy and Programming, NMVTRC 1300 668 410



Motor vehicle theft by calendar year, City of Campbelltown

Calendar year	Number of thefts
2002	1779
2003	1352
2004	1391
2005	1147
2006	1030

