



## JOONDALUP BOUNCES BACK

The National Motor Vehicle Theft Reduction Council (NMVTRC) today applauded the City of Joondalup on its *Operation Bounce Back* campaign to prevent vehicle theft and immobilise older vehicles.

The campaign is one of nineteen projects being funded across Australia in 2007 by the NMVTRC's partnership with local crime prevention partners.

The NMVTRC's Executive Director, Ray Carroll, said, "*Operation Bounce Back* is a great example of how police and local government can work together to tackle a major crime issue. Importantly, the project really confronts the key issue that drives local statistics – the high number of older, unsecured cars that are vulnerable to theft.

"Around four in ten cars stolen in Joondalup are older sedans with relatively low values. All these thefts could have been avoided had the cars been protected by an engine immobiliser."

Joondalup's *Operation Bounce Back* project is giving away one-hundred and thirty Australian Standards approved engine immobilisers, fully-installed, to owners of older vehicles and those who have been a victim of vehicle theft.

"Most car owners think 'nobody would want to steal my old bomb'. Unfortunately in the last year over 330 drivers of older cars in Joondalup found out that this isn't true," Mr Carroll said.

Motorists that miss out on a free immobiliser can still have an Australian Standards approved immobiliser installed for around \$150 at a participating installer.

The NMVTRC is an initiative of all Australian governments and the insurance industry.

**Further Information about the City of Joondalup's *Operation Bounce Back* Program:**

Charleen Porter, Administration Officer, City of Joondalup 08 9400 4507

**Further Information about the National Motor Vehicle Theft Reduction Council:**

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## MOTOR VEHICLE THEFT IN THE CITY OF JOONDALUP

- 353 motor vehicles were reported stolen in the 12 months to September 2006 in the City of Joondalup.
- Older cars account for the overwhelming majority of vehicle theft in Joondalup, with 42 per cent of stolen vehicles manufactured prior to 1992.
- Vehicles manufactured ten or more years ago tend to lack adequate security and as a result, account for most thefts. The most popular theft targets in the City of Joondalup are:
  - Holden Commodore (1983 to 1993)
  - Ford Falcon (1981 to 1990)
  - Ford Laser (1984 to 1992)
- The best protection against opportunistic theft for older vehicles is to fit an Australian Standards approved electronic engine immobiliser.
- Australian Standards approved immobilisers are available through the NMVTRC's CAR-SAFE program for around \$150.
- The NMVTRC is funding nineteen *Operation Bounce Back* grant packages across Australia in 2007.



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