



IPSWICH LAUNCHES OPERATION BOUNCE BACK

The National Motor Vehicle Theft Reduction Council (NMVTRC) today congratulated Ipswich City Council on its *Operation Bounce Back* campaign to further prevent vehicle theft and immobilise older cars.

The campaign is one of nineteen projects being funded across Australia in 2007 by the NMVTRC's partnership with local government.

The NMVTRC's Executive Director, Ray Carroll, said, "Vehicle theft numbers have dropped by almost 40 per cent in the City of Ipswich since 2002 and it is pleasing that the City has taken up the challenge to reduce thefts even further. *Operation Bounce Back* confronts the high number of older, unsecured cars that are at risk of theft."

"More than six in ten cars stolen in Ipswich are older sedans: the family runabout or your teenager's first car. Many of these thefts could have been avoided had these cars been protected by an engine immobiliser."

Ipswich's *Operation Bounce Back* project is giving away 100 Australian Standards approved engine immobilisers, fully-installed, to owners of older, un-immobilised vehicles and those who have been a victim of vehicle theft in the past. The City is also running a high profile education campaign.

"Most car owners think 'nobody would want to steal my old bomb'. Unfortunately in the last year many drivers of older cars in Ipswich found out that this isn't true," Mr Carroll said.

The NMVTRC is an initiative of all Australian governments and the insurance industry.

Further Information about Ipswich City Council's *Operation Bounce Back* Program:
Amber Scott, Ipswich Police District, 07 3817 1351

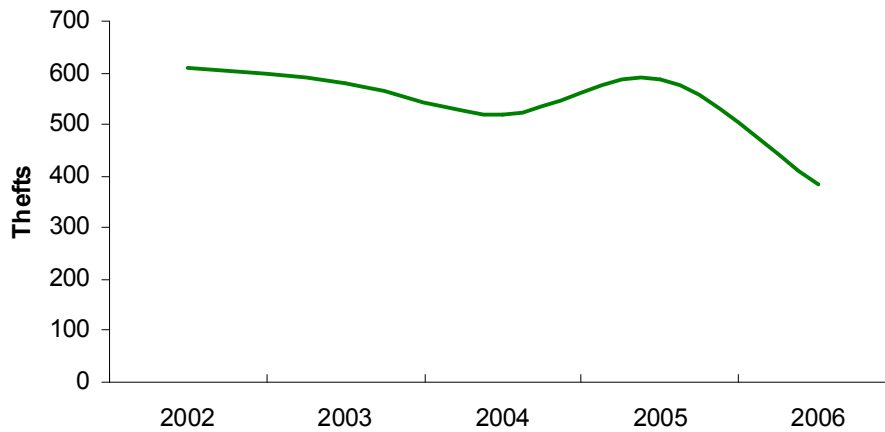
Further Information about the National Motor Vehicle Theft Reduction Council:
Geoff Hughes, Director of Strategy and Programming, NMVTRC 1300 668 410



National Motor Vehicle
Theft Reduction Council

Motor vehicle theft by calendar year, City of Ipswich

Year	Number of vehicle thefts
2002	610
2003	578
2004	518
2005	587
2006	383



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