



STIRLING BOUNCES BACK

The National Motor Vehicle Theft Reduction Council (NMVTRC) applauds Stirling City Council on its *Operation Bounce Back* campaign to further prevent vehicle theft and immobilise older vehicles.

The campaign is one of nineteen projects being funded across Australia in 2007 by the NMVTRC's partnership with local government.

The NMVTRC's Executive Director, Ray Carroll, said, "Vehicle theft numbers have dropped by over 40 per cent in the City of Stirling since 2002 and it is pleasing that the City has taken up the challenge to reduce thefts even further. *Operation Bounce Back* confronts the high number of older, unsecured cars that are at risk of theft."

"More than four in ten cars stolen in Stirling are older sedans: the family runabout or your teenager's first car. Many of these thefts could have been avoided had those cars been protected by an engine immobiliser."

Stirling's *Operation Bounce Back* project is giving away 130 Australian Standards approved engine immobilisers, fully-installed, to owners of older vehicles and those who have been a victim of vehicle theft.

"Most car owners think 'nobody would want to steal my old bomb'. Unfortunately in the last year over 600 drivers of older cars in Stirling found out that this isn't true," Mr Carroll said.

Motorists that miss out on a free immobiliser can still have an Australian Standards approved immobiliser installed for around \$150 at a participating installer.

The NMVTRC is an initiative of all Australian governments and the insurance industry.

Further information about the City of Stirling's *Operation Bounce Back* program:

Sandra Kimber, City of Stirling, 08 9345 8555

Further information about the National Motor Vehicle Theft Reduction Council:

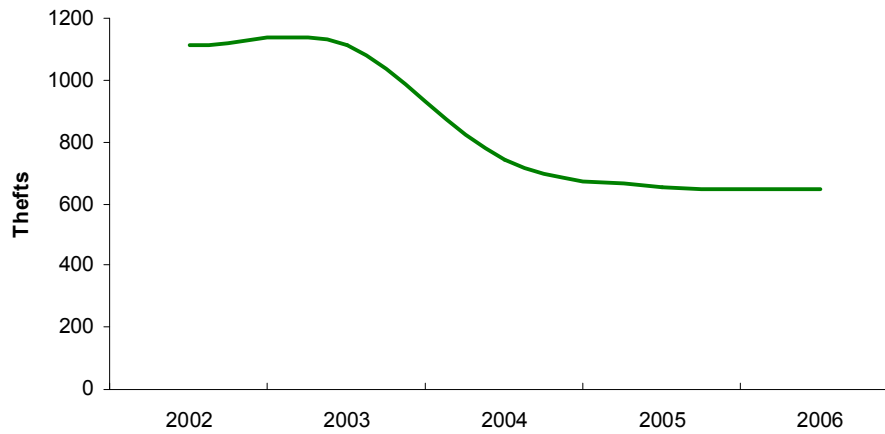
Geoff Hughes, Director of Strategy and Programming, NMVTRC 1300 668 410



National Motor Vehicle
Theft Reduction Council

Motor vehicle theft by calendar year, City of Stirling

Year	Number of vehicle thefts
2002	1,109
2003	1,111
2004	742
2005	653
2006	648



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