



PORT ADELAIDE ENFIELD'S OPERATION BOUNCE BACK

The National Motor Vehicle Theft Reduction Council (NMVTRC) today applauded the City of Port Adelaide Enfield's *Operation Bounce Back* campaign to prevent vehicle theft and immobilise older vehicles.

The campaign is one of fourteen projects being funded across Australia over the next three months by the NMVTRC's partnership with local crime prevention partners.

The NMVTRC's Executive Director, Ray Carroll, said, "*Operation Bounce Back* is a great example of how local government and police can work together to tackle a major crime issue. Importantly, the project really confronts the key issue that drives local statistics – the high number of older, unsecured cars that are vulnerable to theft.

"Around 3 in 5 cars stolen in Port Adelaide Enfield are older sedans: the family runabout or your teenager's first car. Many of these thefts could have been avoided had these cars been protected by an engine immobiliser."

Port Adelaide Enfield's *Operation Bounce Back* program is giving away one-hundred Australian Standards approved engine immobilisers, fully-installed, to owners of older vehicles and those who have been a victim of vehicle theft. The campaign's launch will be held on August 15 outside K-Mart, corner Church and Leadenhall Streets, 9 - 2pm. There will be an information stall, free sausage sizzle and an engine immobiliser installation conducted by local installer, Motorquipe.

"Most car owners do not consider the inconveniences to family, work and social lives that having a car stolen can cause. Unfortunately in the last year over 400 drivers of older cars in Port Adelaide Enfield found out that both the financial and emotional impact can be quite significant," Mr Carroll said.

Motorists that miss out on a free immobiliser can still have an Australian Standards approved immobiliser installed for around \$200 at a participating installer.

The NMVTRC is an initiative of all Australian governments and the insurance industry.

Further information about Port Adelaide Enfield City Council's *Operation Bounce Back* program:

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Further information about the National Motor Vehicle Theft Reduction Council:

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MOTOR VEHICLE THEFT IN THE CITY OF PORT ADELAIDE ENFIELD

- 725 motor vehicles were reported stolen in 2008 in the City of Port Adelaide Enfield.
- Older cars amounted for 60 per cent of stolen vehicles manufactured prior to 1992.
- Vehicles manufactured ten or more years ago tend to lack adequate security and as a result account for more thefts. The most popular theft targets in the City of Port Adelaide Enfield are:
 - Holden Commodore (1986 to 1993)
 - Ford Falcon (1985 to 1990)
 - Toyota Camry (1988 to 1990)
- The best protection against short-term theft for older vehicles is to fit an Australian Standards approved electronic engine immobiliser.
- Australian Standards approved immobilisers are available through the NMVTRC's Immobilise Now! program for around \$200.
- The NMVTRC is funding a total of twenty-five *Operation Bounce Back* grant packages across Australia in 2009.



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