



ADELAIDE BOUNCES BACK

The National Motor Vehicle Theft Reduction Council (NMVTRC) today congratulated Adelaide City Council on its *Operation Bounce Back* campaign to further prevent vehicle theft and immobilise older vehicles.

The campaign is one of twenty projects being funded across Australia by the NMVTRC's partnership with local government.

The NMVTRC's Executive Director, Ray Carroll, said, "Vehicle theft is down by 46 per cent in the City of Adelaide since 2000 and it is pleasing that Adelaide Council has taken up the challenge to reduce thefts even further. *Operation Bounce Back* confronts the high number of older, unsecured cars that are at risk of theft."

"Eight out of ten cars stolen in Adelaide are older sedans: the family runabout or your teenager's first car. Almost all these thefts could have been avoided had these cars been protected by an engine immobiliser."

Adelaide's *Operation Bounce Back* project is giving away one-hundred Australian Standards approved engine immobilisers, fully-installed, to owners of older vehicles and those who have been a victim of vehicle theft in the past. The Council is also running a high profile education campaign.

"Most car owners think 'nobody would want to steal my old bomb'. Unfortunately in the last year more than 700 drivers of older cars in Adelaide found out that this isn't true," Mr Carroll said.

Residents of Adelaide City Council wishing to take up the immobiliser or find out more about Adelaide's *Operation Bounce Back* project should contact Jennifer West on 8203 7390.

Motorists that miss out on a free immobiliser can still have an Australian Standards approved immobiliser installed for under \$200 by calling the 24 hour CAR-SAFE hotline on 1300 132 146 (for the cost of a local call).

The NMVTRC is an initiative of all Australian governments and the insurance industry.

Further Information about the National Motor Vehicle Theft Reduction Council:

Ray Carroll, Executive Director, NMVTRC 1300 668 410
Siobhan Sheridan, Project Officer, NMVTRC, 1300 668 410





National Motor Vehicle
Theft Reduction Council

Motor vehicle theft by calendar year, City of Adelaide

Year	Number of Vehicle Thefts
2000	1,534
2001	1,357
2002	1,108
2003	956
2004	905
2005	824

